

University of Illinois at Urbana-Champaign

The College of Media Dean's Advisory Board Statement of Purpose

Purpose:

The College of Media Dean's Advisory Board is a strategic leadership board that will assist the college in the areas of program development and assessment, student and faculty engagement, and external and corporate partnerships. The Dean's Advisory Board will serve as a partner to the Dean of the College of Media in the implementation of the college's comprehensive strategic plan, Building Opportunities for Excellence, and its pursuit of leadership and innovation in media education and industry relevant research. Members are selected on the basis of demonstrated leadership in media fields and their passion for advancing the mission of the College of Media.

Membership:

A group of select members are invited by the Dean of the College of Media to join the Dean's Advisory Board. Board members are selected on the basis of demonstrated leadership in the media fields as well as a shared vision and passion for the advancement and long-term sustainability of the College of Media. Board members represent a diverse mix of professions and geographic locations. The Dean's Advisory Board shall consist of up to 10 select members, 2 of whom serve as the Executive Leadership of the Board. Members do not need to be College of Media alumni to serve on the Board. Additional membership criteria include:

- Dean's Advisory Board members will represent a diverse mix of professions, industries and geographic locations.
- The Council will be led jointly by its Chair and Vice Chair who will be appointed by and work in collaboration with the Dean and other College faculty/staff as needed.
- Members are asked to serve a minimum term of at least three years, at the end of which they may leave the board or renew their participation for another term.
- Participation limits ultimately will be determined by the Dean of the College of Media.
- All members will be required to review the UIF Volunteer Confidentiality Policy and sign the corresponding agreement.

Areas of Responsibility:

The Dean's Advisory Board will assist in the following areas:

- Program development and assessment
- Assist in implementing new initiatives, including revenue generating programs that meet the college's mission
- Provide professional perspectives on strategic direction
- Engage with students and work with faculty
- Assist in coordination of external and corporate partnerships
- Serve as advocates of the College within the media industry
- Commit to a level of personal financial support toward the goals within the College of Media's strategic plan, Building Opportunities for Excellence:
 - Dean's Leadership Circle (\$5K-\$9,999), or Dean's Society (\$10K+) is encouraged. Minimum commitment at Chancellor's Circle level (\$2,500 annually)

Areas of Responsibility:

- Full Board to meet in person twice per year, one of which must be on campus
- Executive Council (2 members and the Dean) to meet via conference call with the Dean up to 6 times per year or as needed