

June 18, 2015

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Dear XXXXX:

We would like to take this opportunity to thank you for your support and enthusiasm for the College of Media at the University of Illinois. The College of Media recently launched a year-long strategic planning process that engaged the College and the University in one of the most intensive and far-reaching discussions about the College's future in recent history. This process revealed that there is enormous enthusiasm for the College's current strengths and future potential.

Ambitious goals were developed and set forth during the strategic planning process, and we are pleased to announce the launch and implementation of the College's five-year comprehensive strategic plan, *Building Opportunities for Excellence*. We are confident that the College of Media is well-positioned to fulfill the mission and goals within the plan. One of the key factors to achieving these goals is developing a strong culture of leadership and involvement from alumni and friends of the College of Media.

To help secure its future while advancing the strategic plan, the College of Media has established a new leadership board called the College of Media Leadership Council. In partnership with the Dean of the College of Media, the Council provides effective leadership in fundraising, advocacy and stewardship for the College and assists the College in achieving the ambitious goals set forth in the plan. With assistance from the Council, we will be able to fully optimize our commitment to students, faculty and the research and academic missions of the College.

In light of your professional experiences and interest in the College of Media, we invite you to serve on the College of Media Leadership Council. The Council includes a wide representation of distinguished alumni and friends who are demonstrated leaders in corporate, not-for-profit and civic organizations and embrace a shared vision and passion for the advancement and long-term sustainability of the College of Media. Council members represent a diverse range of professions, industries and geographic locations across the country.

Ms. Suheily Natal Davis

November 5, 2014

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We plan to have our next College of Media Leadership Council meeting in September 2015 at the Chicago Illini Center, 200 S. Wacker Drive. We will share the date for this meeting as soon as it is confirmed. Enclosed is detailed information regarding the Council. After reviewing the information, please sign and return the response card to express your interest.

The College of Media's new strategic plan, *Building Opportunities for Excellence*, will assist in strengthening the tradition of excellence for which the College is known and will have a profound impact on our students, faculty and research. As we move forward with implementing the goals within our strategic plan, we trust that we can continue to count on your ongoing support for the College of Media, either through participation on the Council or through your continued generosity and enthusiasm for the College's future.

With best wishes,

Jan Slater, Ph.D.

Dean