

ASJMC Application

TITLE OF THE UNIT _____

NAME OF THE INSTITUTION _____

NAME & TITLE OF THE UNIT ADMINISTRATOR _____

YEAR THE UNIT WAS ESTABLISHED _____

ADDRESS OF THE UNIT _____

TELEPHONE _____ FAX _____

FACULTY: No. of Full-Time Faculty _____ No. of Part-Time Faculty _____

NUMBER OF GRADUATES (most recent year) _____

NUMBER OF MAJORS: Freshmen _____ Sophomores _____

Juniors _____ Seniors _____

Master's _____ Doctoral _____

DEGREES OFFERED:

Undergraduate _____

Graduate _____

BUDGET INFORMATION: CURRENT ACADEMIC YEAR

Faculty Salaries _____ Total Unit Budget _____

• FACULTY DATA

Please attach a list of full and part-time faculty indicating rank and highest academic degree.

• UNIT OBJECTIVES

Please attach a brief statement of objectives for your journalism/communications program(s).

• APPENDICES

Please include catalogs, brochures and other materials which describe your program.

DATE _____ SIGNATURE _____

Return this completed for to: ASJMC, 234 Outlet Pointe Blvd., Columbia, SC 29210-5667 • Fax: 803-772-3509

ASJMC

*Association of Schools
of Journalism and Mass Communication*

School Membership

Web: www.asjmc.org • Phone: 803-798-0271



ASJMC *Membership Benefits*

School Consulting Service:

The service assists departments in preparing for accreditation or re-accreditation by sending in a knowledgeable ASJMC consultant on an “expenses-only” basis.

Receive subscriptions to:

Journalism & Mass Communication Quarterly, *Journalism & Mass Communication Educator* and *AEJMC News*. Members receive two copies of the *Journalism & Mass Communication Directory*.

Participate in and receive:

Results of the annual Journalism and Mass Communication Salary Survey, featuring faculty and administrative salary data and national averages.

Receive ASJMC Insights and ASJMC Administrator:

ASJMC Insights incorporates administrators' views on relevant issues facing journalism and mass communication education. ASJMC Administrator is ASJMC's newsletter, which features news, articles and proceedings of association activities.

ACEJMC Roundtables:

ASJMC members are updated twice a year on the latest accreditation issues.

Attend administrative workshops:

Topics range from fundraising, incorporating budget cuts into programs, minority retention and recruitment, tenure and promotion decisions, etc. Workshop proceedings are often published in the ASJMC Administrator or in ASJMC Insights for members unable to attend workshops. An Administrator's Handbook is being developed for new administrators.

Special administrative sessions during AEJMC convention:

ASJMC offers sessions on current areas of concern for journalism and mass communication administrators.

Networking Opportunities:

ASJMC offers members a unique support group from the isolation that often occurs with an administrative post. ASJMC is invaluable for making contacts with individuals dealing with similar challenges.

A full-time professional staff:

The staff at the association's headquarters can usually provide information on necessary topics for administrators. The staff may also refer you to other administrators in the association who might provide advice on how to handle a particular situation.

Applying for Membership

- The unit must offer a recognizable degree program in journalism/mass communication, which has reasonable support in terms of a qualified faculty and adequate resources.
- The program must include a substantial number of courses clearly identifiable as journalism or (mass) communications courses. Such identity is usually reflected in the prefix of the catalog number of each course. More specific prefixes such as Advertising, Public Relations and TV-Radio are acceptable.
- The program must be clearly identified and described as journalism/communications (or mass media) in the institutions' general catalog. (New programs not yet in the catalog must present evidence of approval by the institution for inclusion in the next catalog.)

ASJMC Membership Dues

U.S. program dues are based on program size and range from \$350 to \$700. International program dues are \$100. (International membership is non-voting.) Annual membership dues are payable by October 1.

Membership applications are considered by the Executive Committee within three months of the receipt of application. A school of department administrator from a U.S. program becomes a voting member of ASJMC immediately upon approval of the application by the ASJMC Executive Committee.
